



PRESS RELEASE

€17 billion in exports: French wine and spirits, still flagship of foreign trade in 2022

Paris, February 14th, 2023 – French wine and spirits exports reached €17.2 billion in 2022. This record represents an increase compared to 2021 (+10.8%), which must however be adjusted for inflation. This positive trend covers all product categories, despite a slight decline in the volumes shipped (-3.5%). The trade balance amounted to €15.7 billion (+10.3%), making the wine and spirits sector the second largest trade surplus after aeronautics.

“This positive result in 2022 marks the resilience of the industry in a particularly complex environment. Despite the challenging geopolitical context and the revival of inflation, French wine and spirits companies have been able to adapt” said César Giron, Chairman of FEVS.

In the **United States**, exports of wine and spirits increased by 14% to €4.7 billion, despite lower volumes (-5%). This momentum is particularly visible for sparkling wines (+20%) and for spirits (+13%). Still wines exports also rose (+11%) but remained hampered by the low availability of the 2021 vintage.

Exports to the **United Kingdom** increased by 7% in 2022 to €1.7 billion, driven by the performance of Champagne (+12%). Still wines saw their value increase (+7%) while volumes declined sharply (-8%), reflecting the impact of the 2021 frost. Spirits exports value decreased slightly (-5%).

Asia grew slightly in 2022, to €3.9 billion (+5%). While Japan and South Korea are very dynamic (+23% and +31% respectively), China is sluggish (+0.4%) and Hong Kong decreased strongly (-28%). The strict lockdown measures that continued in 2022 have certainly weighed on the region's performance over the past year.

Worldwide sales of French **spirits** grew by 11.7% to €5.4 billion, with volumes up to 55.8 million cases (+2.3%). **Wines** reached €11.6 billion (+10.2%), for 135.2 million cases (-6.7%).

“2022 was a complex year: the political and economic environment contributed to higher prices and to the revival of inflation. In addition, companies had to deal with the impact of the 2021 low harvest” recalls César Giron, Chairman of FEVS. *“We had to relearn how to work in an inflation environment, even if the exchange rates helped us to some extent”*.

“Our 2022 performance reduced the France's trade deficit by 10%. More than ever, public authorities need to pay duly attention to these sectors and companies which, year after year, support the country's economy”, said César Giron.

“To achieve this, public authorities must provide a definitive solution to the trade disputes with the United States, which represents a sword of Damocles hanging over our companies. Our sovereignty does not only rely on the relocation of activities: France must also continue its efforts to open foreign markets. Such action will determine our ability to create exports value, which is essential to address, in a sustainable way, our challenges: generational renewal and climate transition”.

French wine and spirits exports in 2022

(updated figures following the publication of the definitive data on March 10th, 2023)

	Volume*		Value	
	2022 (x1000 cases)	Change (%)	2022 (€ million)	Change (%)
TOTAL WINES	135 199	-6.7	11 612	10,2
of which				
Champagne	15 419	8.5	4 215	20,0
Still PDO wines	55 732	-6.0	5 601	6,0
Still PGI wines	34 961	-10.9	902	-0,3
French varietal wines without GI	9 601	-11.1	262	7.8
Other French wines without GI	8 070	-19.0	161	4.8
TOTAL VERMOUTHS & ABV	3 760	21.0	121	32.0
TOTAL SPIRITS	55 778	2.3	5 455	11.7
of which				
Cognac	17 607	-3.7	3 934	9.3
Armagnac	138	-4.9	27	6.8
Other wine spirits	8 806	-8.4	176	-0.34
Vodka	11 672	6.7	432	28.6
Liqueurs	5 618	14.1	419	12.9
Calvados	278	6.2	20	10.1
TOTAL WINES AND SPIRITS	194 737	-3.9	17 187	10.8

* Wines: cases of 12 bottles, or 9 l – Spirits: cases of 12 bottles, or 8.4 l at 40% vol.

About FEVS: The French Association of Wine and Spirits Exporters (FEVS) brings together about 550 wine and spirits exporting companies from France, together representing 85% of French wine and spirits exports.