

PRESS RELEASE

FEVS reacts to the statement of the President of the United States regarding the introduction of a tax on digital services in France

Paris, 27 July 2019 – In a tweet posted on July 26, the President of the United States announced his willingness to conduct a "substantial reciprocal action", which could target French wines, in response to the publication of the law introducing a tax on digital services in France

In 2018, the turnover of the French wine exports in the United States was over € 1.6 billion, nearly 20% of their global sales.

Therefore, FEVS is obviously very watchful of the statements of the President of the United States which could impact the development of our sector and the interests of French operators in this market but also their US customers and consumers.

FEVS calls on the French and the US authorities to continue their dialogue on the taxation of digital services, both at bilateral and international level. FEVS hopes they will be able to quickly find the way forward to prevent these threats from materializing and restricting the access of French wines to the US market.